

PRESS RELEASE

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New Stasis Product Keeps Plants Happy Without Water For Over Two Weeks.

July 8, 2008 (Houston, TX)- Continuing in the tradition of providing natural plant care products for the horticulture and agriculture industries, Natural Industries today announced the release of its latest product offering- Stasis™, a new drench anti-transpirant.

When Stasis is drenched into the soil with irrigation water, plants will stay in a “drought-resistant” state for over two weeks.

The greenhouse and nursery industry will benefit the most from the new Stasis anti-transpirant. Stasis has been proven as an effective tool in reducing plant loss during shipping due to inconsistency or absence of watering.

“During plant transportation, a typical truck load of plants can experience up to a 10% loss in cargo,” said Natural Industries President, Matt Kowalski. “This plant loss is usually due to lack of watering and Stasis will reduce this stress, reduce die off and increase overall sell through significantly.”

Stasis, like all of the Natural Industries’ product line, is completely safe for use on all turf, ornamental, vegetable and herb crops. It is biodegradable, safe to the user and contains no toxic compounds or petrochemical derivatives. Stasis is also classified as GRAS (generally regarded as safe) since it contains no material that is regulated by the EPA or FDA. Stasis is available in the U.S. through Natural Industries and select distributors in all states.

Natural Industries

Stasis™ is produced by Natural Industries, Inc. of Houston, Texas. Natural Industries specializes in developing beneficial microorganisms for use in the commercial horticulture, agriculture and turf industries. In addition to its flagship organic product Actinovate® SP, Natural Industries also sells and distributes Actino-Iron®, a granular soil additive formulation of Actinovate, De-Thatch 9, a natural turf product that fights brown spots on grass, and Actinovate AG, a biological fungicide for outdoor agricultural production. Recently, Natural Industries has begun to release retail versions of its commercial product line including Stasis, which is sold under the Vacation™ retail label.

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